

2009 Taiwan Business Alliance Conference

Invest in Taiwan, Invest Your Future


Foreign direct investment plays an increasingly important role in Taiwan's economy. Taiwan's incessant improvement in relations with China, continued deregulation and streamlined procedures for setting up operations, along with on-going tax reforms have made this island a more attractive place for business investment.

Our government is also vigorously allocating funds for the development of six emerging industries : tourism, health care, biotechnology, green energy and high-end agriculture. Moreover, the government is backing the i-Taiwan 12 Projects to boost the country's economy. Since Taiwan has become the 41st signatory of the WTO's Government Procurement Agreement, lucrative business opportunities are open to foreign participation.

Going on its 6th year, the **2009 Taiwan Business Alliance Conference** will be an optimal platform for decision makers, industry professionals and venture capitalists to build stronger cross-border partnerships and expand business. Taiwan will again present wonderful opportunities through this year's conference, scheduled for 7-8 October 2009 at the Taipei International Convention Center (TICC). The Forum will be conducted in English, simultaneously interpreted in Chinese and Japanese.

Don't miss this unique opportunity. The event is open to multinational executives, venture capitalists and industrial representatives. Online registration will be available by the end of July at <http://investintaiwan.nat.gov.tw/en>

Organizer:  Ministry of Economic Affairs (MOEA)

Co-organizer:  Taiwan External Trade Development Council (TAITRA)

Date/Time	Activities	Venue
October 7 (Wednesday)		
09:00~09:30	Registration	TICC Lobby
09:30~09:40	Opening Remarks	TICC 101
	By Minister Chii-Ming Yiin Ministry of Economic Affairs, Taiwan, R.O.C.	
09:40~10:40	Taiwan's Opportunities & Challenges in Emerging Asian Markets	
	Keynote Dr. Gee San Deputy Minister Council for Economic Planning and Development (CEPD), Executive Yuan	
10:40~11:00	Coffee Break	

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Date/Time	Activities		Venue	
11:00~12:00	Taiwan-Your Ideal Partner in Asia			
	Moderator	Minister Chii-Ming Yiin		
		Ministry of Economic Affairs, Taiwan, R.O.C.		
	Panelist	Mr. Philippe Pellegrin		Chairman
		European Chamber of Commerce Taipei		
	Panelist	Mr. Alan T. Eusden		Chairman
American Chamber of Commerce in Taipei				
Panelist	Mr. Ogura Kazuhiro	Chairman		
	The Japanese Chamber of Commerce & Industry, Taipei			
12:00~13:30	Welcome Luncheon		TICC 3F Banquet Hall	
13:30~17:00	Panel Discussions: Investment Opportunities by Industries		TICC 101 A/B/C/D	
13:30~17:00	Green Energy Industry		TICC101 A	
13:30~14:00	Moderator	Mr. Huei-Ching Yeh	Director General	
		Bureau of Energy, Ministry of Economic Affairs		
	Panelists	2 panelists (T.B.A.)		
14:00~15:20	Topic I	Development Trends and Opportunities in Taiwan's PV Industry		
15:20~15:40	Coffee Break			
15:40~17:00	Topic II	Development Trends and Opportunities in Taiwan's LED Industry		
	Panelists	2 panelists (T.B.A.)		
13:30~17:00	Auto Electronics Industry		TICC101B	
13:30~14:00	Moderator	Dr. Tyzz-Jiun Duh	Director General	
		Industrial Development Bureau, Ministry of Economic Affairs		
14:00~15:20	Topic I	Increasing the Global Market's Awareness of Taiwan's Auto Electronics Industry and Its Investment Environment		

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	Panelists	2 panelists (T.B.A.)		
15:20~15:40	Coffee Break			
15:40~17:00	Topic II	Facilitating the Development of Taiwan's Auto Electronics Industry to Boost International Competitiveness		
	Panelists	2 panelists (T.B.A.)		
13:30~17:00	Tourism and Recreation Industry			TICC101C
13:30~14:00	Moderator	Mr. David W.J. Hsieh	Deputy Director General	
		Tourism Bureau, Ministry of Transportation and Communications		
14:00~15:20	Topic I	Exploring Partnership Opportunities Between International Hotel Chains and Taiwan's Tourism and Recreation Industry		
	Panelists	2 panelists (T.B.A.)		
15:20~15:40	Coffee Break			
15:40~17:00	Topic II	Business Development Opportunities in Taiwan's Tourism and Recreation Industry		
	Panelists	2 panelists (T.B.A.)		
13:30~17:00	Healthcare Industry			TICC101D
13:30~14:00	Moderator	Dr. Yen-Jen Sung	Deputy Minister	
		Department of Health, Executive Yuan		
14:00~15:20	Topic I	Investment Opportunities in Taiwan's I-Healthcare		
	Panelists	2 panelists (T.B.A.)		
15:20~15:40	Coffee Break			
15:40~16:10	Moderator	Dr. Steve Hsu-Sung Kuo	Director	
		Centers for Disease Control, Department of Health, Executive Yuan		
16:00~17:30	Topic II	Business Opportunities in Taiwan's Fast Emerging Social Security System		

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	Panelists	2 panelists (T.B.A.)	
October 8 (Thursday)	Fact-finding Tours by Industries		
09:00~17:00	Green Energy Industry Tour		
09:00~17:00	Auto Electronics Industry Tour		
09:00~17:00	Tourism and Recreation Industry Tour		
09:00~17:00	Healthcare Industry Tour		

* Each tour is open only to foreign participants with related industry (limited to 20 people)

Please contact us if you're interested in attending:

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